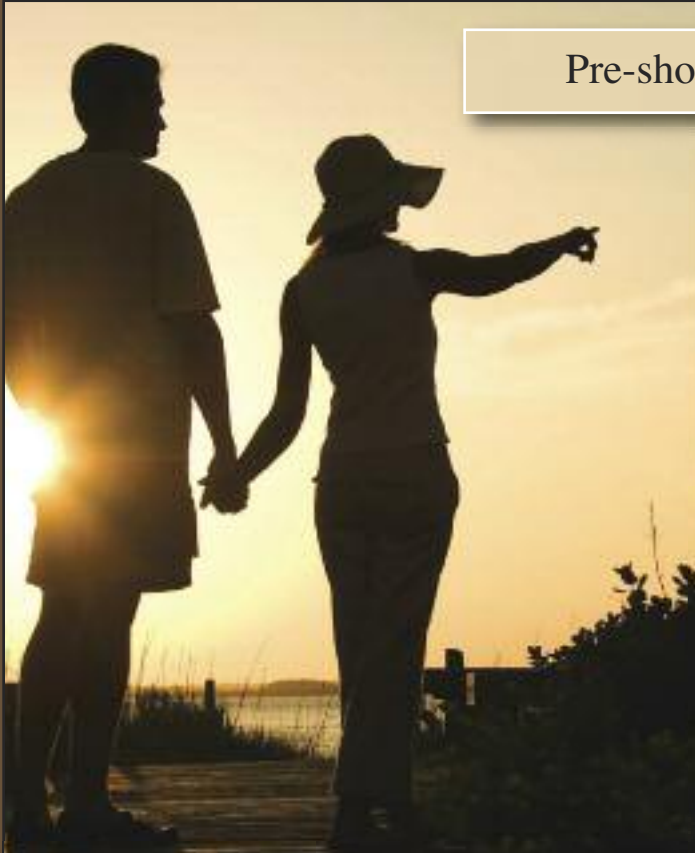


There's A Diamond in Her Future.

Pre-shop on-line: CrossJewelers.com/style



Golden Gate



Barcelona



Fiddlehead

Do you know someone who is thinking of becoming engaged?

Make a copy of this ad and send it to them.



Retro Ice



Savoy



Olympian



Jane Austen's English Ivy



Mary of Burgundy



Lady Captain

We have the style she's been dreaming of

CROSS JEWELERS

In The Heart of The Arts District 570 Congress St., Portland, Maine

Open Mon - Sat 9:30am - 5:00pm 1-800-433-2988

www.CrossJewelers.com/style

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Buy the ring complete or we can remount your family diamond.

Outside of New England? Call to speak to our long distance specialist regarding the purchase of a ring or resetting your diamond.

DE1938



Savoy



Highgate



Westminster



Kensington

Lace & Romance Diamond Engagement Rings

From Cross' London Royal Collections comes the best, most feminine lace and romance diamond engagement rings to be found anywhere. Major diamond center, sides sprinkled with accent diamonds. In your choice of platinum or 18K white.

Preview these styles and more at www.CrossJewelers.com/style

Cross Jewelers

In The Heart of The Arts District

570 Congress St., Portland, Maine

Open Mon - Sat 9:30am - 5:00pm **1-800-433-2988**

DE1947

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*“the twinkle
in a mother’s eye”*



KEEPING TABS ON YOUR ANGELS

A special bracelet for mothers. It’s our Mother’s Angel Bracelet with diamond tabs engraved with the first initial of each of the children; and because each child is so special, we’ve added a brilliant diamond to each tab... it’s the twinkle in a mother’s eye.

- Each diamond tab includes engraving 1 letter#EX2276 ...
- Angel Bracelet, 14K yellow gold #X2275 ...
- Mother’s Angel Bracelet including 1 tab

**Gold prices are currently changing.
Please see our website
for current pricing.**

Cross Jewelers

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www.CrossJewelers.com

DE1941

The story continues at
America's greatest gem mountain.



Eureka Blue

THE MIRACLE POCKET

July 11, 2010

They had been over the spot dozens of times.
Left and returned. Left and returned.
Came back one morning and there it was.
They called it The Miracle Pocket.
Gems have been cut, jewelry is set and is now available.

See Eureka Blue on-line:
www.CrossJewelers.com

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DE1940

Bob, head miner and co-owner,
Plumbago Mountain
Newry, Maine

Wishing Stone Lucky Stone Bracelet

From Maine island legend and lore
come two names for one stone

A wishing stone is a smooth sea-washed rock with a stripe. Each stone carries with it one wish.* Lucky stone is a beach rock, typically with a white stripe.

Lucky stones are kept on window sills, mantles, bookcases, and bureaus. Also found on stairs, porches, and in gardens. A lucky stone kept in or around the home brings good fortune to all who reside within. Most wishing-lucky stones are black with a white stripe. During our quests for Maine coast stones, on rare occasions we have found stones of other colors with white stripes. Brightly colored wishing stones and lucky stones are among the rarest of all Maine coast stones.

Which is it, a lucky or wishing stone? The recipient gets to choose.

**MAINE ISLAND LORE: After a wish has been granted, its wish can be renewed by dipping in sea water.*



A. Maine Coast Wishing Stone/Lucky Stone Bracelet, 7 1/8"

#X1829.....\$1,700.00

14K yellow gold, shown actual size, colors and stripes vary by bracelet

B. Wishing Stone/Lucky Stone Beachcomber Necklace

#X2423.....\$775.00

14K yellow gold with 18" wheat chain

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REGATTA

Cross' signature large diamond active wear ring... merging grace and elegance with ease for the lady who desires beautiful and practical. If you lead an active lifestyle, do try the *Regatta*.

Comfortable. Low-profile. Design can be worn all the time...
for a lifetime, then passed on to the next generation.
1½ to 3 carats.

www.CrossJewelers.com/style

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Open Monday-Saturday 9:30am-5:00pm



Cross' Watermelon Patch *Maine Tourmaline*

A heart of pink, a rind of green,
Held secure by curling tendrils of precious gold.

Colors, shapes, and sizes vary in infinite and fascinating combinations.

For a sampling and preview see our website:

www.CrossJewelers.com

We look forward to your visit so that you may select your favorites.

If you can't wait, (and who could with such a collection?) give us a call.

14K yellow gold necklaces shown actual size

\$485.00 - \$1,685.00

**Gold prices are currently changing.
Please see our website
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Call Us
1-800-433-2988



Sailor's Valentine

A love token for your sweetheart

Sailors' valentines are a window into sentiment and love from the high seas of the 18th and 19th centuries. It was during this period that men returned from sea with their treasures from distant ports. One of the most popular gifts of love and devotion from this era were sailors' valentines, eight-sided mahogany boxes filled with elaborate patterns made from tiny sea shells... love tokens for their sweethearts at home.

In the spirit of this centuries-old custom we have created for modern man, miniature sailors' valentines to give to your sweetheart in your choice of silver, gold, or a blend of both.

	SMALL	MEDIUM
All silver, 18" chain (B)	\$100.00	\$125.00
Gold frame, silver center with gold center scallop, 18" chain (D)	\$275.00	(E) \$375.00
All gold, 18" chain (A)	\$550.00	\$950.00
All gold with diamonds set between scallops, 18" chain (C)	\$750.00	\$1,150.00

Absolute Satisfaction Guaranteed
Free Shipping

**Gold prices are currently changing.
Please see our website
for current pricing.**

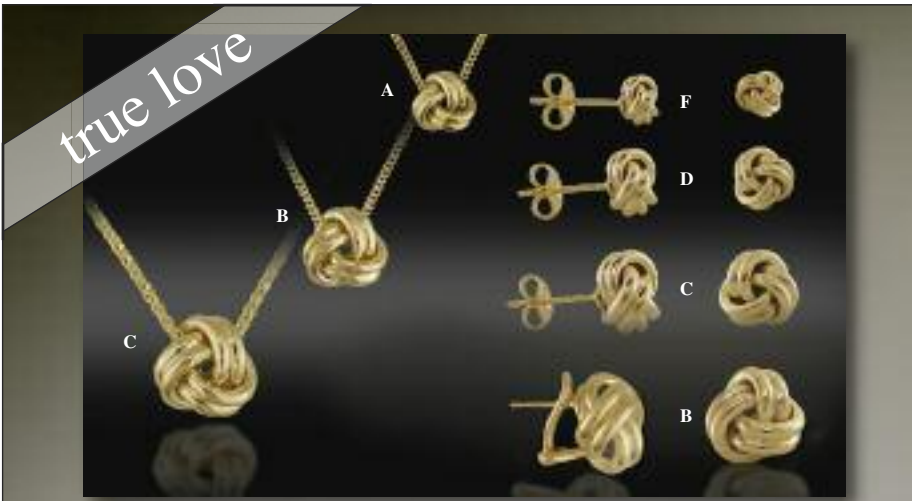
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DE1943

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THE TRUE LOVE KNOT

Born of a song of the sea and longing hearts

Two strands of gold, two lives side by side,
 Follow with the eye; over, under, around and through,
 Returning to the beginning... Eternal like love.

Necklaces

- A. Small Love Knot Necklace, 18" chain, *solid*#X1225\$385.00
- B. Medium Love Knot Necklace, 18" chain, *solid*#X1082\$535.00
- C. Large Love Knot Necklace, 20" chain, *solid*#X1226....\$1,275.00

Earrings

- F. Mini-Petite Knot Earrings, pierced, *solid*#X1010\$265.00
- D. Small Love Knot Earrings, pierced, *solid*#X1079\$575.00
- C. Medium Love Knot Earrings, pierced, *solid*#X2213\$785.00
- Medium Love Knot Earrings, pierced, *semi-solid*#X1078\$365.00
- B. Large Love Knot Earrings, clip back pierced, *semi-solid*#X1077\$785.00

True Love Knots shown actual size, 14K yellow gold

The legend of the true love knot and
 our entire collection of love knot jewelry on-line:
www.CrossJewelers.com

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Jewelers to New England Since 1908

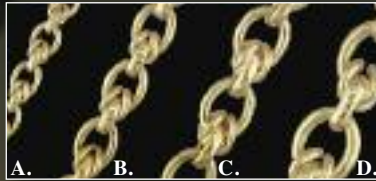
570 Congress St. Portland, ME 04101 **1-800-433-2988**

Open Monday - Saturday 9:30AM-5:00PM

**Gold prices are currently changing.
 Please see our website
 for current pricing.**



Medium
actual size



actual size

Baby Lobster Bracelet

Few have ever seen a baby lobster. Even some Mainers doubt the existence of perfectly formed miniature lobsters: one, two, and three inches long. As children we found them at full moon's lowest tides in shallow pools hiding beneath rocks in their kelp and seaweed nurseries.

The baby lobster is honored in our newest bracelet of dozens of little lobster links. Subtle, smooth, clean classic lines, understated... elegant. Secured of course by a handsome lobster claw clasp. Also available in a necklace.

Baby Lobster Bracelets

14K gold and silver

All 14K yellow gold

- A. Petite#X2415\$495.00
- B. Small#X2416\$685.00
- C. Medium (shown)....#X2417\$875.00
- D. Large#X2418\$1,185.00

- A. Petite#X2424\$995.00
- B. Small#X1890\$1,485.00
- C. Medium#X1891\$1,995.00
- D. Large#X1892\$2,650.00

Gold prices are currently changing.
Please see our website
for current pricing.

Satisfaction Guaranteed

www.CrossJewelers.com

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DE1945

©04

A journey
from deep space,
...Echoes of eternity.



Orion

Meteorite Wedding Rings

Heaven on Earth

A summer's eve, a star-studded night,
a streak of light...a meteorite
...Ancient iron from forever
makes contact with Earth this night.

We have carefully forged and inlaid a silvery-gray slice from the famous nickel-iron Gibeon Meteorite into your choice of 18K yellow gold or precious platinum in four ring styles.

Because these rings *are* forever, each ring is specially contoured with an inner surface as smooth as sunshine for ultimate comfort. The ring is pure magic. It is awe inspiring, ethereal, mystical, epic... heroic. You'll love the way it feels.

The journey continues at The Wedding Ring Store

More information on-line: www.CrossJewelers.com

Call with questions: **1-800-433-2988**

Cross Jewelers

Jewelers to New England Since 1908
570 Congress St. Portland, ME 04101

Saturn

Hubble

Apollo

Europa



Freedom

The Lady Captain's Ring

"I Want to Wear My Ring All the Time!"

Women told us what they wanted: a diamond ring which could be worn all the time and yet was both feminine and beautiful. We listened and created an entire collection of contemporary designs which are low profile, durable, and comfortable.

These exclusive designs were created to be worn 24 hours a day*, 365 days a year, during the widest range of activities. Ideal for today's active lifestyles. Each ring in this lifestyle collection features a full platinum rim to protect the entire outer perimeter of your diamond.

From day one, the Lady Captain's Ring was an instant hit. It is a ring which possesses mystic appeal. There is just something about the double-horizontal double-vertical design that simply appeals. The design is low-profile, comfortable, wearable... flows with the hand... it's completely natural.

Cross Jewelers offers a wide range of fine quality diamonds. We will be happy to help you select the diamond of your dreams. Give us a call, we work nationally, or stop in to our store in Portland, Maine.

www.CrossJewelers.com/style

Lady Captain's Rings set with Russian Cut Diamonds		
carat wt.	14K yel gold	Platinum
1/5	\$1,350	\$2,150
1/4	\$1,550	\$2,350
1/3	\$1,850	\$2,650
3/8	\$2,150	\$2,950
1/2	\$2,950	\$3,750
5/8	\$3,450	\$4,250
3/4	\$5,050	\$5,850

**Gold prices are currently changing.
Please see our website
for current pricing.**



Also now available
The Lady Admiral's Ring
exclusively at Cross Jewelers

Cross Jewelers

Jewelers to New England Since 1908

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DE1944

*In almost all situations.
See Cross' Wear Care
Guide